



HAI!CO Loyalty Hub

All-in-One Loyalty Solutions & Services

Powered by CardSys Sdn Bhd

Launch Your Own Professional Loyalty Program

Turn one-time buyers into loyal fans. Effortless loyalty, powered by HAI!CO!

Start Your Loyalty Program Today

Freemium

Perfect for new businesses

RM0 / month

Free, Self-Sign up

- ✓ 1 Outlet / 1 Device
- ✓ Up to 300 Members
- ✓ Digital Membership Card
- ✓ Points Based Rewards
- ✓ Promotions, Push Notification & Referral Program
- ✓ In-app Marketplace
- ✓ Dashboard & Basic Reports
- ✓ Mobile App (Android/iOS)
- ✓ e-Startup Kits
- ✓ Ticketing Support & Online Materials

Premium

Best for growing SMEs

RM399 / month

Billed Annually: RM379 / month

+ RM3,500 setup fee

- ✓ 2 Outlets / Devices
- ✓ Up to 20,000 Members
- ✓ Physical + Digital Membership Cards
- ✓ E-Vouchers, GiftCards & Gamification
- ✓ Seasonal & Complementary Rewards
- ✓ WhatsApp, Email & SMS Engagement
- ✓ Dashboard & Advanced Reports
- ✓ AI Marketing Insights
- ✓ Free Marketing Materials
- ✓ Site Training & Support

POPULAR

Enterprise

Custom solutions for big brands

RM1,999 / month

Billed Annually: RM1,799 / month

+ Custom Setup Fees

- ✓ White-Label
- ✓ Unlimited Outlets & Members
- ✓ Own Branded Mobile App
- ✓ Full Rewards Suite
- ✓ Custom & Ad-hoc Reports
- ✓ Advanced API & POS/ERP Integration
- ✓ Printed & Digital Marketing Materials
- ✓ Priority Support

Ready to Boost Your Business? WhatsApp Us!

Email: sayhai@haiico.com

WhatsApp: +60 11-1100 8062

Website: <https://www.haiico.com>





HAI!CO Loyalty Hub

All-in-One Loyalty Solutions & Services

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Turn Every Purchase into a Direct Connection

HAI!CO Brand Loyalty empowers brands to know, engage, and reward consumers directly — anytime, anywhere.

Launch Your Campaign Today

Starter

Perfect for SMEs & Growing Brands

RM1,999 / mo

Billed Annually: RM1,899 /month
+ RM2,999 one-time setup

- ✓ Featured in the HAI!CO Member app
- ✓ Customizable PWA Microsite
- ✓ QR code scanning & AI-powered receipt recognition
- ✓ Points system & digital voucher rewards
- ✓ Essential analytics dashboard and reports
- ✓ Free 100 scans/month included

Premium

White-label solution for established FMCG brands

RM7,999 / mo

Billed Annually: RM7,799 /month
+ RM10,999 one-time setup

- ✓ Your own branded iOS & Android app
- ✓ QR code scanning & AI-powered receipt recognition
- ✓ Interactive gamification & instant rewards
- ✓ CRM integration with targeted messaging
- ✓ AI-driven consumer insights
- ✓ Free 500 scans/month included

Enterprise

Custom solutions for industry leaders

RM14,999 / mo

Billed Annually: RM14,699 /month
+ Custom setup fee

- ✓ Fully bespoke mobile app & management portal
- ✓ Multi-brand dashboard with advanced controls
- ✓ Custom features & specialized workflows
- ✓ Complete API integration capabilities
- ✓ Comprehensive analytics with geo-insights

Ready to Elevate Your Brand Loyalty? Let's Connect!

Email: sayhai@haiico.com

WhatsApp: +60 11-1100 8062

Website: <https://www.haiico.com>

